eLEARNING NARRATORS

Making your projects *sound* as good as they look

A well-prepared script is a joy for a narrator to read and perform. Incorporating the following best practices in script preparation can help your narrator better focus on their performance to connect and engage your learner by tapping into their emotions.

Write for spoken word

Script-writing for spoken word is different than script writing for a reader. Before sending it to a narrator, read the script out loud yourself to be certain it flows naturally.

Include a separate pronunciation guide

A pronunciation page or mp3 file separate from the script means your narrator can refer to it or learn it ahead of time. Sprinkling these through the script slows a narrator down and detracts from performance.

Use phonetics

Write pronunciations phonetically with capital letters on the syllable you want EM-fah-sized.

Abbreviate purposefully

Be clear with abbreviations. Do you want e.g read as "e-g" as "for example" or as "exempli gratia".

Just the words please

The easiest scripts for narrators to read are ones with words only. Removing graphs, references and noted for others makes it easier to read, not to mention verify a word count.

Make the font clear and large.

Something minimalistic like Calibri 14. The less deciphering curlicues and squinting, the more energy can be put into the performance.

Technical Jargon

Scientific notation, foreign or mathematical languages, computer or medical acronyms. Include those in the pronunciation guide.

Crunch numbers

Keep numbers in numerical notation. 3,657,914 is much easier to read than "three million, six hundred and fifty-seven thousand, nine hundred fourteen."

The Same Page

Paragraphs should finish on a page and not spread from one page to the next.

Naming Conventions

Indicate specifically how you want your files labelled. i.e. M1_2c

We hope this checklist of best practices helps you better prepare your script for your narrators.

For more information, visit our website: http://elearningnarrators.com/

For more ideas, resources, news and events check out our social media:

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